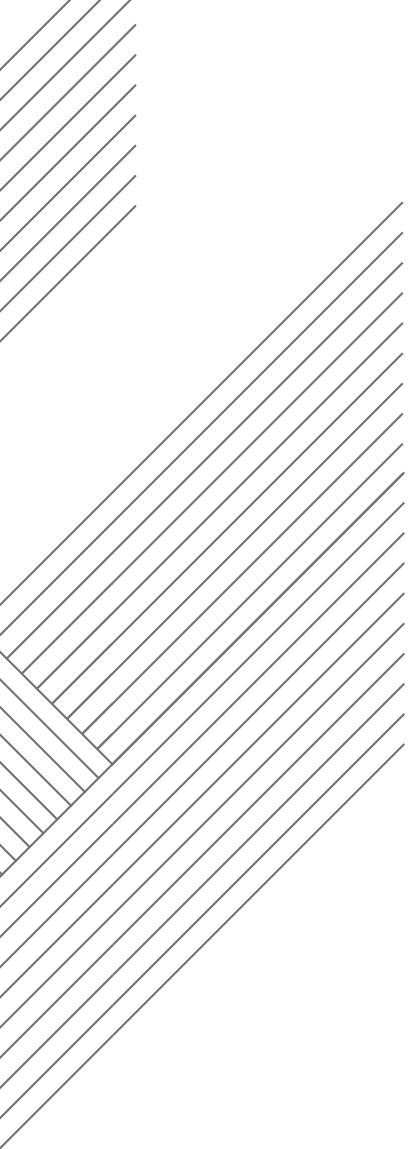




claro®

Writing that
doesn't let
you forget





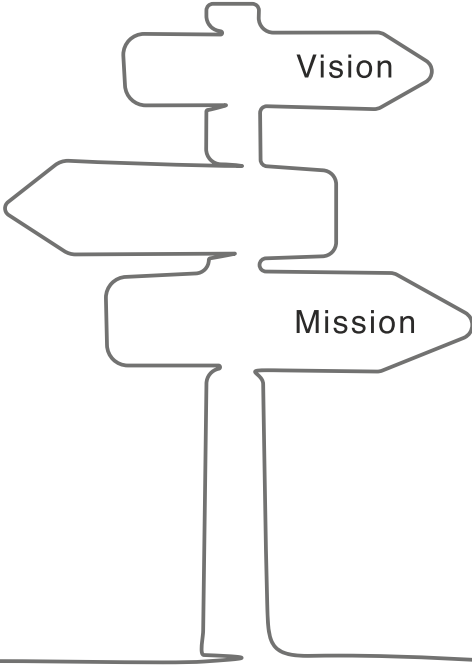
Claro has been crafting the perfect writing instruments for over a decade now. Needless to say, we have mastered the art and undoubtedly penned it down too.

Our fine writing instruments are known the world over for its superior quality, elegant designs and moreover for its affordability, even in the premium collection.

We have a fan following across the globe which includes kids, professionals, pen collectors and of course stationery lovers too who love to innovatively express themselves.

We, 'Hamilton' as a group, are pioneers in the Indian Plastic Industry and are adept at designing products that are a flawless combination of appeal, value for money and furthermore exceptional in quality.

We are not defined merely by our products, but by the way, our products are put to use.



Vision

To be market leaders by utilizing our expertise and experience in sculpting superior products, high on utility, value and contemporarily aesthetic.

Mission

To be instrumental in linking creativity to its manifestation.

Manufacturing Plant

We have our manufacturing plant set up in Western India, 200 km from buzzing Mumbai. As an organization, high on integrity and innovation we strictly follow all ethical norms as per international standards. Our plant follows compliance and works under compelling quality control standards. So does our retail side. We are closely associated with and are a proud member of Sedex, a global collaborative platform that strives to imbibe ethical business practices across the world.

We understand the need for quality at affordable prices. Hence, we have invested in machinery from Germany and Taiwan and state-of-the-art Advance Injection Molding. That coupled with our unparalleled QC Lab enables us to deliver standard, high-grade products at viable costs







*We do not manufacture pens,
we craft them.*



Product Certifications

At Claro, quality for us is paramount. It is not an act, but a habit. Our rigorous compliance and exhaustive quality control process ensures every product is flawless. Based on EN71 & Reach Compliance our QC lab is equipped with all the required testing equipment to ensure we meet the highest standards of excellence, longevity and durability.



QIMA AUDIT

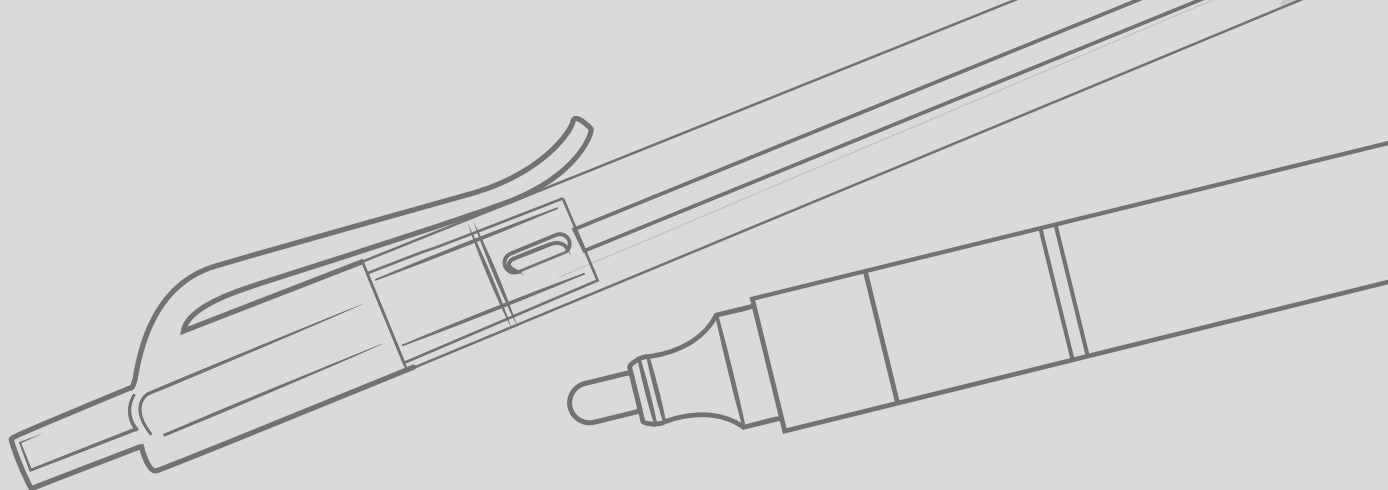
SA 8000:2014 | ISO 9001:2015

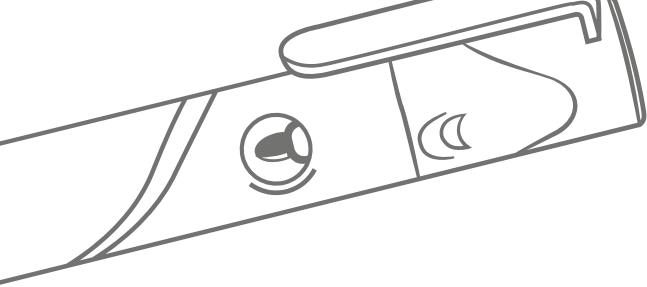
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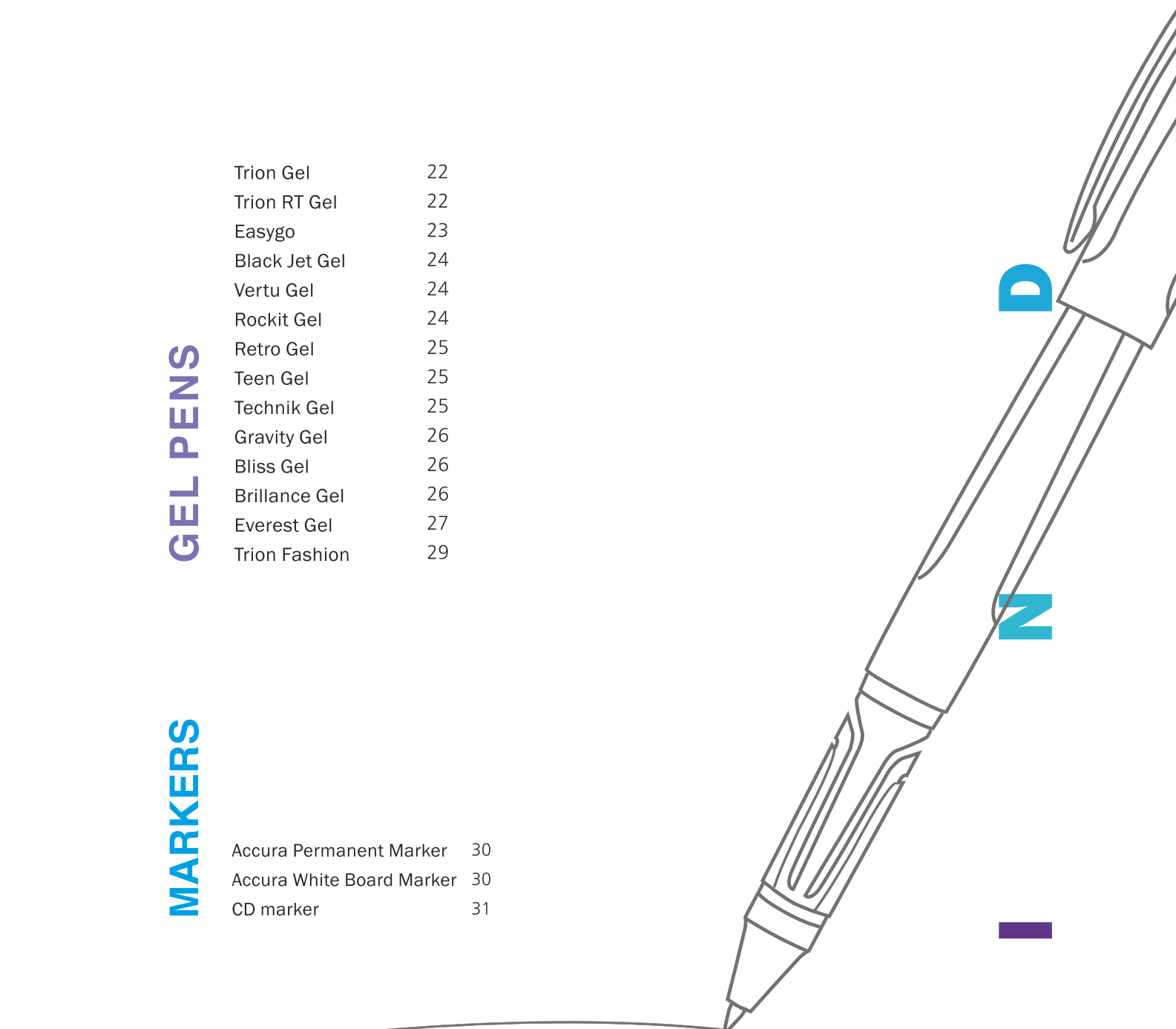
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D

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Ball Pens

VERTU

FEATURES

- Ergonomically Designed with Rubberized Barrel
- Double Injected Mould Barrel
- Writes up to 3000mtr Long

PACKAGING:

- 10/12 Pcs Box
- 2 Pcs Blister
- 30 Pcs Display Box



TIPS 0.7 | 1.0

INK 



TRION+

FEATURES

- Ergonomically Designed Double Injected Triangular Mould Barrel for Stress-free Writing
- Quick Dry LV ink for Smooth Writing
- Premium Silver Nickel Tip

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs PP Vallet
- 5/10 Pcs Blister
- 5/10 Pcs Bopp Pouch
- 30/50 Pcs Display Box



TIPS 0.7 | 1.0

INK 





TRION



TRION DZ



TRION GRIP



TRION | TRION DZ | TRION GRIP

FEATURES

- Ergonomically Designed Triangular Barrel for Stress-free Writing
- Quick Dry LV ink for Smooth Writing
- Premium Silver Nickel Tip

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs PP Vallet
- 5/10 Pcs Blister
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch
- 30/50 Pcs Display Box

TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●

BLISS

FEATURES

- Ergonomically Designed Grip for Comfort Writing
- Premium NSTC Tip
- LV Smooth Ink for Flawless Writing

PACKAGING:

- 10/12 Pcs Box
- 50 Pcs Box



TIPS 0.7 | 1.0

INK



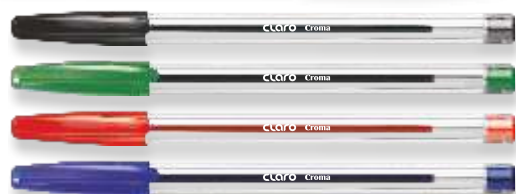
COMFORT GRIP



A-ONE



Croma



CRAFTY



SENSATION



Premium
Conical Tip



A-ONE | CROMA | CRAFTY | SENSATION

FEATURES

- Sleek Transparent Body
- Hexagonal Barrel For Comfort Writing
- Smooth Writing Ink

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch
- 10 Pcs Opp Pouch
- 50 Pcs Jar

TIPS 0.6 | 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ●

STELO



STELO Gripper



STELO | STELO GRIPPER

FEATURES

- Smooth Writing Ink
- Premium NSTC Tip

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch
- 10 Pcs Opp Pouch
- 50 Pcs Jar

TIPS 0.7 | 1.0

INK 





Spiralé



SPIRALE | SPIRALE DZ

FEATURES

- Stick Ball point pen
- Smooth High Flow Ink

PACKAGING:

- 50 Pcs Box

TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●

Spiralé DZ



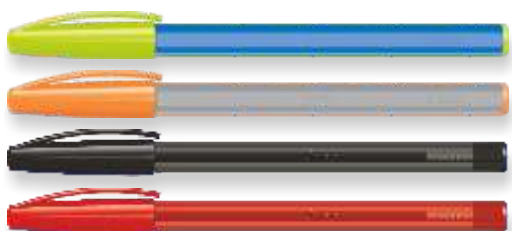
FROSTY

FEATURES

- Flexible Comfort Barrel for Easy Writing
- Smooth Flow Ink for Comfort Writing

PACKAGING:

- 50/100 Pcs Box
- 30/50 Pcs Jar



TIPS 0.6 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●



Fab

FEATURES

- Stylish Crystal Body
- Engraved Grip for Comfortable Writing Experience
- Smooth Writing Ink

PACKAGING:

- 50 Pcs Box
- 5/10 Pcs Bopp Pouch
- 50 Pcs Jar



TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●

ROCKIT

FEATURES

- Super Smooth Ink Experience Smudge Free Writing
- Low Pressure Rubber Grip

PACKAGING:

- 10/12/50 Pcs Box
- 120 Pcs Display Box
- 50 Pcs Jar



TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●



Technik

FEATURES

- Intelligently Designed Barrel for Stress Free Writing
- Premium NSTC Tip
- Low Viscosity Ink for Smooth Writing

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs PP Vallet
- 50 Pcs Jar
- 50 Pcs Display Stand



TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●

FORCE

FEATURES

- Elegant Designed Product for Stress Free Writing
- Metal Clip on Cap for Strong & Sturdy Hold
- Thick Barrel for Easy Grip
- Premium NSTC Tip
- Low Viscosity Ink for Smooth Writing

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs Cardboard Vallet
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box



TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●



A gold-colored pen with a silver-colored clip and a silver-colored band. The pen has a textured gold-colored grip section. The text 'CLARO SIGMA PLUS Gold' is printed on the silver-colored band. The pen is resting on a surface of gold glitter.



- 10/12/50 Pcs Box
- 10 Pcs Cardboard Vallet
- 05 Pcs Blister
- 05 Pcs PVC Vallet
- 10 Pcs PP Vallet
- 05 Pcs Bopp Pouch
- 30 Pcs Display Box
- 45 Pcs Pet Jar



- 10/12/50 Pcs Box
- 10 Pcs Cardboard Vallet
- 5/10 Pcs Blister
- 05/10 Pcs Bopp Pouch
- 45 Pcs Pet Jar & 50 Pcs Jar



INK 



Black Jet



Black Jet Neo



BLACK JET | BLACK JET NEO

FEATURES

- Black & Bold with Matt Finished Look
- Ergonomically Designed Grip for Comfort Writing
- Premium NSTC Tip
- LV Smooth Ink for Flawless Writing

PACKAGING:

- 10/12 Pcs Box
- 50 Pcs Display Stand

TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ●

Retractable Ball Pens

GRAVITY

FEATURES

- Elegant Designed Product for Stress Free Writing
- Cap for Strong & Sturdy Hold
- Thick Barrel for Easy Grip
- Premium NSTC Tip
- Low Viscosity Ink for Smooth Writing

PACKAGING:

- 10/12/50 Pcs Box
- 50 Pcs Jar



TIPS 0.7 | 1.0

INK 



COMFORT GRIP





FEATURES

- Advance Push Mechanism for Stress Free Clicking
- Bigger Gripper For Comfort Writing
- Low Viscosity Ink
- Premium NSTC Tip

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 30/50 Pcs Jar



TIPS 0.5|0.7|1.0

INK





TRION RT



TRION GRIP RT



Cushion Grip



TRION RT DZ



Cushion Grip



TRION SRT



TRION RT | TRION GRIP RT
TRION RT DZ | TRION SRT

FEATURES

- Advance Push Mechanism Triangular Barrel for Stress-free Clicking
- Low Viscosity Ink for Smooth Writing
- Premium Silver Nickel Tip

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs PP Vallet
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch
- 30/50 Pcs Jar

TIPS 0.6 | 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●

RetroBall



RETRO BALL | ULTRA BALL

FEATURES

- Elegant Designed Product for Stress Free Writing
- Bigger Gripper for Comfortable Writing Experience
- Premium NSTC Tip
- Low Viscosity Ink for Smooth Writing

PACKAGING:

- 10/12/50 Pcs Box
- 2/3/4/5/6/8/10 Pcs Blister
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 30/50 Pcs Jar

Ultra^{ball}



TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●

CR-45

FEATURES

- Premium Metallic Foil Design
- Metal Push Button & Clip
- Texture Grip for Comfort Writing
- Premium NSTC Tip
- Low Viscosity Ink for Smooth Writing

PACKAGING:

- 10/12/50 Pcs Box
- 1/2 Pcs Blister
- 10 Pcs Cardboard Vallet



TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●



Black Jet RT

FEATURES

- Retractable Ball Point pen
- Black & bold with matt finished look
- Premium NSTC tip

PACKAGING:

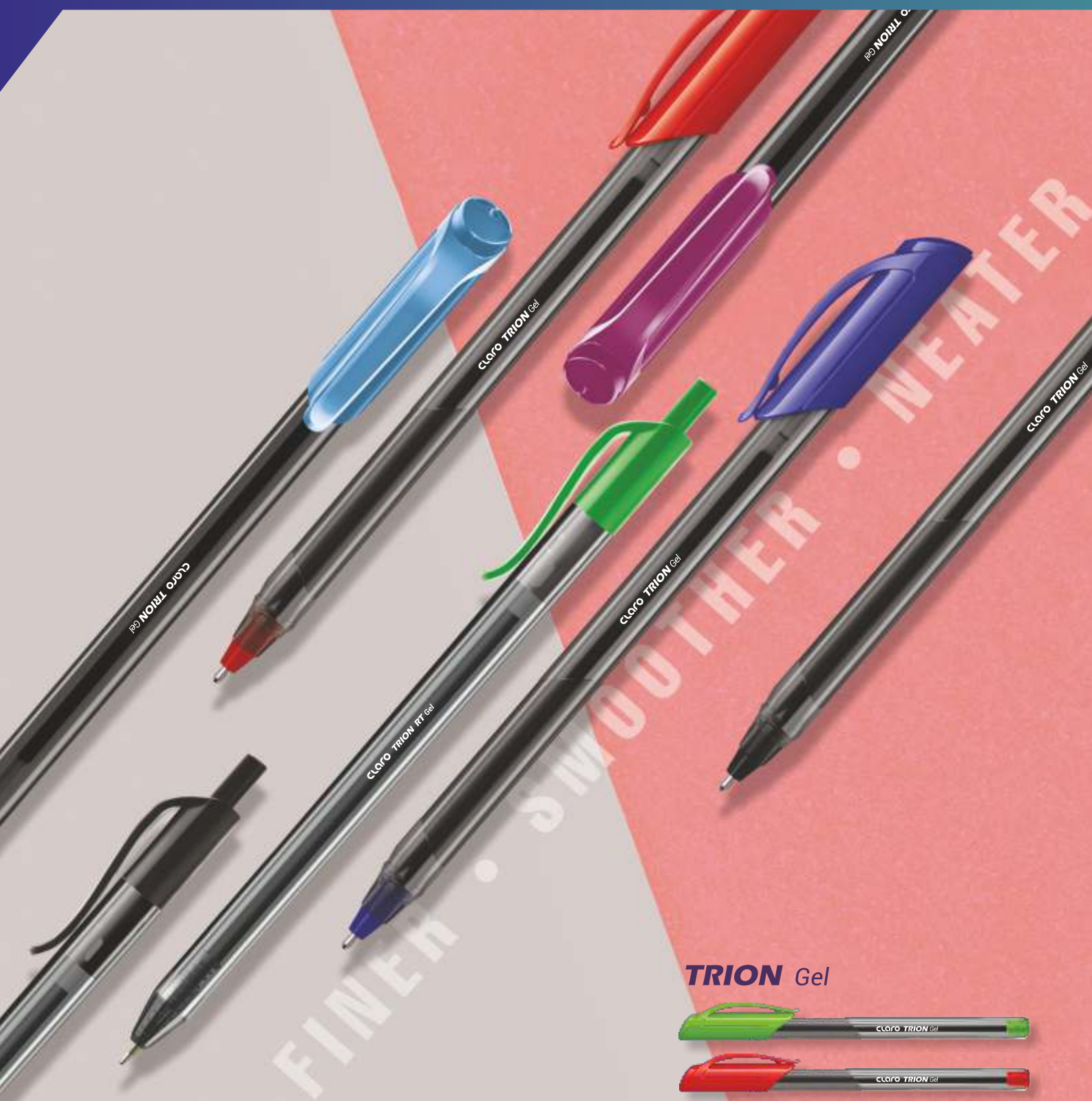
- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch
- 50 Pcs Jar



TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ● ● ●

Gel Pens



TRION Gel



TRION GEL | TRION RT GEL

FEATURES

- Triangular Barrel for Stress-Free Writing
- Gel Ink for Smooth Writing
- Premium NSTC Tip

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch

TIPS 0.7 | 1.0

INK ● ● ● ● ● ● ● ● ● ●

TRION RT Gel





EASYGO

FEATURES

- Write, Remove, Rewrite.
- Smooth Writing Water Based Gel Ink
- The Writing Trace Disappear with Friction, Using The Rubber Tail Tip On The Pen with no Leftover Marks and no Tearing of Paper.
- The Ink will Disappeared to Extreme Temperatures (<-20c, >60c).
- To Restore Colour, Cool to at Least <-20c Freezer & Ink will Reappear.

PACKAGING:

- 10/12 Pcs Box
- 2 Pcs Blister
- 30 Pcs Display Box

TIPS 0.7

INK ● ● ● ●



INK ERASER

Black Jet Gel

FEATURES

- Black & Bold With Matt Finished Look
- Ergonomically Designed Grip for Comfort Writing
- Smooth Flow Gel Ink

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch



TIPS 0.6

INK ● ● ● ●

VERTU GEL

FEATURES

- Ergonomically Designed with Rubberized Barrel
- Double Injected Mould Barrel
- Quick Dry Gel Ink for Smooth Writing

PACKAGING:

- 10/12/50 Pcs Box
- 2 Pcs Blister
- 30 Pcs Display Box



TIPS 0.7 | 1.0

INK ● ● ● ●



QUICK DRY INK

ROCKIT GEL

FEATURES

- Smooth Gel Ink
- Smudge Free Writing
- Rubberized Grip Comfort Writing

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch



TIPS 0.6

INK ● ● ● ●



Retro Gel

FEATURES

- Advance Push Mechanism for Stress Free Clicking
- Bigger Gripper For Comfort Writing
- Gel ink For Smooth Writing

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch
- 1/2 Pcs Blister



TIPS 0.7

INK ● ● ● ●



QUICK DRY INK

TEEN GEL

FEATURES

- Premium Transparent Body
- Premium NSTC Tip
- Gel Ink for Smooth Writing

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch



TIPS 0.6 | 1.0

INK ● ● ● ●

Technik Gel

FEATURES

- Intelligently Designed Barrel for Stress Free Writing
- Premium Silver Nickel Tip
- Gel Ink for Smooth Writing

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch



TIPS 0.7 | 1.0

INK ● ● ● ●



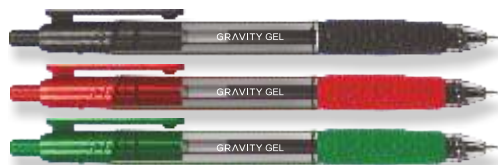
GRAVITY GEL

FEATURES

- Elegant Designed Product for Stress Free Writing
- Cap for Strong & Sturdy Hold
- Thick Barrel for Easy Grip
- Premium NSTC Tip
- Gel Ink for Smooth Writing

PACKAGING:

- 10/12/50 Pcs Box



TIPS 0.7 | 1.0

INK ● ● ● ● ●

BLISS GEL

FEATURES

- Ergonomically Designed Grip for Comfort Writing
- Premium NSTC Tip
- Flawless Writing Gel Ink

PACKAGING:

- 10/12 Pcs Box
- 50 Pcs Box



TIPS 0.6 | 1.0

INK ● ● ● ● ●

BRILLANCE GEL

FEATURES

- Smooth Gel Ink
- Rubberized Grip Comfort Writing

PACKAGING:

- 10 Pcs Box
- 5/10 Pcs Bopp Pouch



TIPS 0.6

INK ● ● ● ● ●



Everest Gel

FEATURES

- Ergonomically Designed Grip for Comfort Writing
- Elegant Designed Foil
- Smooth Gel Ink

PACKAGING:

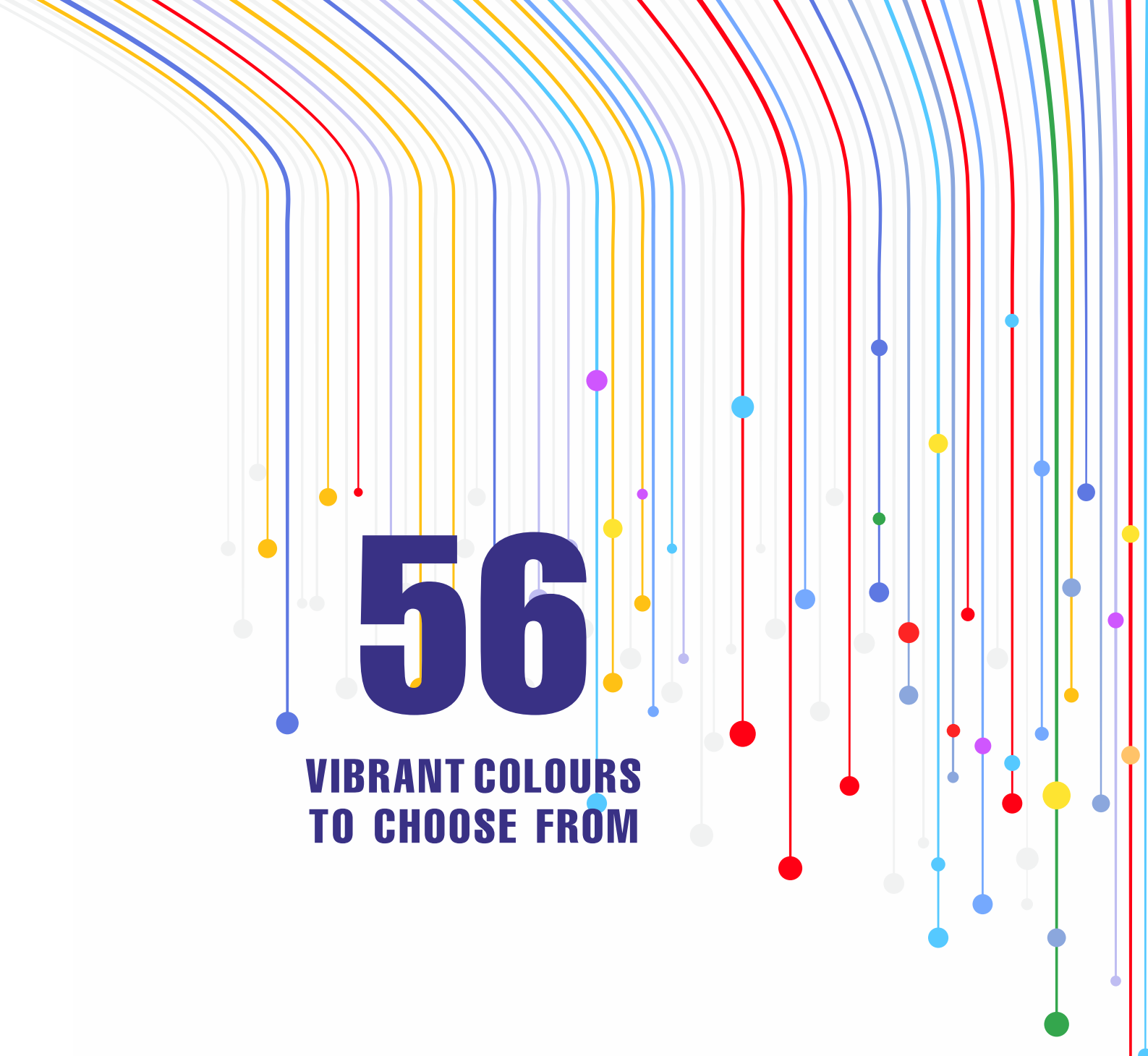
- 10/12 Pcs Box



TIPS 0.6

INK ● ● ● ●

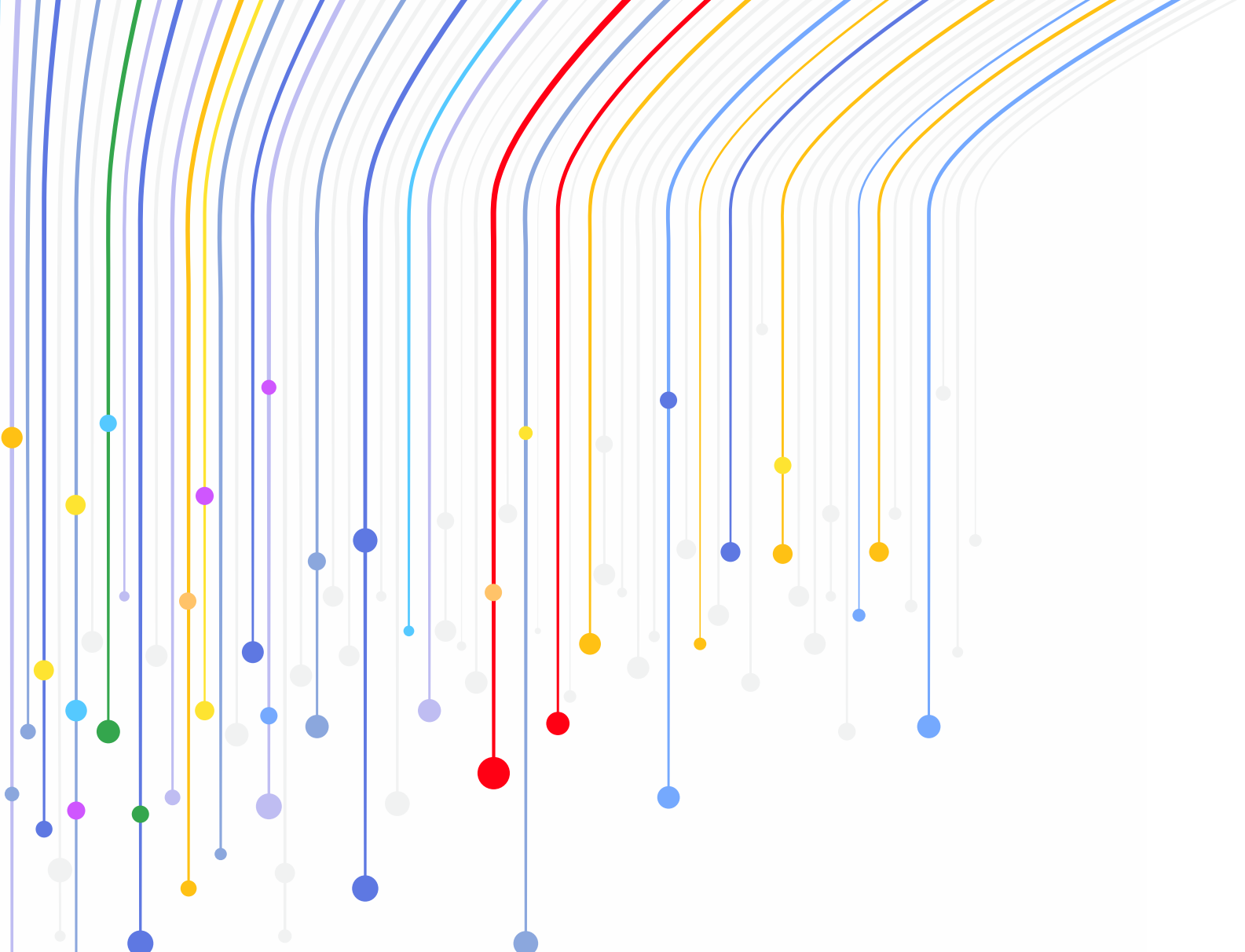


An abstract graphic featuring numerous thin, curved lines in various colors (red, blue, yellow, green, purple, orange) that originate from the top of the page and curve downwards. Small circles of the same colors are scattered along these lines, creating a dynamic, rain-like effect.

56

**VIBRANT COLOURS
TO CHOOSE FROM**





TRION Fashion Color

Fancy 24 | Glitter 10 | Metallic 10
Neon 6 | Pastel 6

FEATURES

- Triangular Barrel for Stress Free Writing
- Trendy Colours
- User Friendly
- Smooth Glide

PACKAGING:

- 56 Pcs Display Box

TIPS 1.0



Markers

Accura

Permanent Marker

FEATURES

- Premium Japanese Hard Acrylic Tip
- Premium UV Resistant Ink
- Xylene & Toluene Free Ink
- Longer Ink Shelf Life
- Longer Cap off Time
- Ink Confirm to EN71 European Standard
- Premium Ink Filter.
- Refillable

PACKAGING:

- 10/12 Pcs Box
- 1/2/3/4 Pcs Blister
- 4 Pcs PP Vallet



INK ● ● ● ● ●



BULLET TIP



CHISEL TIP

Accura

Permanent Marker

FEATURES

- Premium Japanese Hard Acrylic Tip
- Premium UV Resistant Ink
- Xylene & Toluene Free Ink
- Longer Ink Shelf Life
- Longer Cap off Time
- Ink Confirm to EN71 European Standard
- Premium Ink Filter.
- Refillable

PACKAGING:

- 10/12 Pcs Box
- 1/2/3/4 Pcs Blister
- 4 Pcs PP Vallet



INK ● ● ● ● ●



BULLET TIP



CHISEL TIP





CD Marker

FEATURES

- Xylene and Toluene Free
- UV Resistance Ink
- Longer Cap off
- Always Store in Horizontal Position
- Recap After Every Use

PACKAGING:

- 10/12 Pcs Box
- 4 Pcs PP Vallet



INK ● ● ● ●

Marketing & Promotions

Jute Bag



T-Shirt & Cap



Backpack & Travel Bag



Umbrella



Envelope



Poly Bag



Writing Pad



Counter Display Stand



100 PCS

POS Kit



Poster



Push-Pull



50 PCS



200 PCS



Shelf Strip



Dnagler

Bunting



Floor Display Stand



10/12/50 Pcs Box



Display Box



Display Box



24/30/50 Pcs Stand



Blisters



Pouch

Packaging



Vallets



30/50 Pcs Jar



20 Pcs Sipper



50 Pcs Drum



50 Pcs Stand



50 Pcs Rotating Stand



Writing that doesn't let you forget!